

# SELCAN KARABACAK

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## PERSONAL

**Place / date** of birth : Ankara / 25.10.1981 | **Address** : Maltepe Mah. 8102 sok. No:26 Çiğli / İzmir

## EXPERIENCE

**Ba-Zaar Consulting Industry Trading.** Entrepreneur / Ceo | 15.05.2005 -..... | Marble, travertine, onyx export as a supplier <http://www.m-nsc.com> ; [www.bazaar.gen.tr](http://www.bazaar.gen.tr)

**APEX Academy** / Instructor ( international trading & English language for intl. Trade ) 2006

**BEST A.Ş.** Product executive (PURAFIL Industrial air purifying systems / U.S.) 15.06.2004 -10.05.2005

**IZFAŞ ( İzmir fair C.O. )** <http://www.izfas.com.tr/index-33.htm>

IPAF'04 Yağmur Fair / P.R. Executive | May 200

Marble Exhibition/ Mercan Marble ( Afyon ) Translator ( En<>Tr) / Export executive | March 2004

Souvenir Fair/ Gençiz Fair Services / P.R. Executive | December 2003

Marble Exhibition / Mercan Marble ( Afyon ) Translator / Export executive | March 2003

AYAKKABI'03 Exhibition / Member of survey group as field services | February 2003

Marble Exhibition / Aydın Marble Translator | March 2002

ESBAŞ Aegean Free Zone Co./ Customs Department Intern 01.08.2003 – 01.09.2003  
<http://www.esbas.com.tr/en>

TÜPRAŞ Aliağa Refinery Co. / Director of Financial Intern 15.07.2002 – 15.08.2002  
<https://www.tupras.com.tr/en/default>

TÜPRAŞ Aliağa Refinery Co. / Director of Commerce Intern 15.08.2002 -15.09.2002

PETKİM Petrochemical Factory Co. / Director of International Supply Chain Intern 01.07.2001-01.08.2001  
<http://www.petkim.com.tr/default/2/English.aspx>

PETKİM Petrochemical Factory Co. / Director of Sales Intern 01.08.2001-01.09.2001

## EDUCATION

**Mentor ( certified ):** Innovative Product and Process Management for SMEs /supported by Tubitak  
<http://www.tubitak.gov.tr/en>

**PhD :** Ege University , Business Administration.,( 2015-.....) <http://www.ege.edu.tr/index.php?lid=2>

**Master degree w/approved thesis:** Dokuz Eylül University , Business Administration , 07.08.2008

**Bachelors degree :** Dokuz Eylül University , Business Administration, 16.07.2004 <http://iibf.deu.edu.tr/en/>

**High school :** Ted College ( private school ) 1992-1999  
<http://www.ted.org.tr/EN/Genel/Default.aspx?17A16AE30572D313AAF6AA849816B2EF4376734BED947CDE>

**Foreign Language :** English ( fluent ), Turkish ( mother tongue)

**Publications: #** Market expansion strategies in multinational marketing : the role of e-business | Ebecc 2016, Croatia | Procedia Spinger. <http://ebecc.teikav.edu.gr>

**#**The role of information technologies at strong brand placing and an e-business case. | Approved master thesis, 2008 <https://tez.yok.gov.tr/UlusalTezMerkezi/tezSorguSonucYeni.jsp>